Advertiser Ref

43391

## CONTRACT



And:

Mentzer Media Services 210 W Pennsylvania Ave Ste 250 Towson, MD 21204

	Contract / Revision		Alt Orde	r#
	119690	/ 1	0824885	52
Product				
PORTMAN FOR SENATE				
Contract Dates	Estimate #			
08/09/16 - 08/15/16	2972			
Advertiser		-	Original Dat	te / Revision
Pol/R Portman/R/Senate/	OH-A		05/19/16	/ 08/10/16
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broadcast		Cash
	Property	Account Executive Sa		Sales Office
	WHIO-TV	Philadelphia CoxReps CoxReps		
	Special Hand	dling		
	Was a second second			
	Demographic			
	Households			
	Agy Code	Adverti	ser Code	Product 1/2
	TV12736	280		316

Agency Ref

4341

*Line Ch Start Date End Date D	Start/End escription Time	Days Length	Spots/ Week Rate PCodeRtr	Type Spots	Amount
	ewsCenter 7 5p 5:00 PM-5:3 <u>kdays Spots/Week</u> -1 1 \$9	0 PM :30 <u>Rate</u> 00.00	P-05	NM 1	\$900.00
	aybreak Edition 530a5:30 AM-6:0 kdays <u>Spots/Week</u> -1 1 \$5	O AM :30 Rate :00.00	P-05	NM 1	\$500.00
	ewsCenter 7 530p 5:30 PM-6:00 kdays	PM :30 <u>Rate</u> 00.00	P-05	NM 1	\$1,000.00
그 그 그 그 그 그 그 그 그 그 그 그 그 그 그 그 그 그 그	-F 7p-730p 7:00 PM-7:30 kdays <u>Spots/Week</u> 1 1 \$9	PM :30 Rate 00.00	P-05	NM 1	\$900.00
	F 730p-8p 7:30 PM-8:00 <u>kdays</u> <u>Spots/Week</u> 1 1 \$9	) PM :30 Rate 00.00	P-05	<b>NM</b> 1	\$900.00
6 WHIO 08/12/16 08/12/16 M- <u>Start Date</u> <u>End Date</u> <u>Week</u> Week: 08/08/16 08/14/16		00 AN :30 Rate 00.00	P-05	<b>NM</b> 1	\$400.00
7 WHIO 08/15/16 08/15/16 Da <u>Start Date</u> <u>End Date</u> <u>Week</u> Week: 08/15/16 08/21/16 1		:30 <u>Rate</u> 00.00	P-05	<b>NM</b> 1	\$500.00
8 WHIO 08/15/16 08/15/16 M- <u>Start Date</u> <u>End Date</u> <u>Week</u> Week: 08/15/16 08/21/16 1		PM :30 Rate 00.00	P-05	<b>NM</b> 1	\$900.00
9 WHIO 08/15/16 08/15/16 M- <u>Start Date</u> <u>End Date</u> <u>Week</u> Week: 08/15/16 08/21/16 1		PM :30 Rate 00.00	P-05	<b>NM</b> 1	\$900.00
10 WHIO 08/15/16 08/15/16 M- <u>Start Date</u> <u>End Date</u> <u>Week</u> Week: 08/15/16 08/21/16 1		0 AN :30 Rate 00.00	P-05	<b>NM</b> 1	\$400.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



 Contract / Revision
 Alt Order #

 119690 / 1
 08248852

 Contract Dates
 Product
 Estimate #

 08/09/16 - 08/15/16
 PORTMAN FOR SENAT 2972

| <u>Advertiser | Original Date / Revision | Pol/R Portman/R/Senate/t | 05/19/16 / 08/10/16 | | |</u>

*Line Ch Start	Date End D	ate Description		t/End e	Days Len	Spots/ gth Week	Rate PCodeRtn	Type	Snots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Days Len	gui vveck	reace i codertin	Type	opois	Amount
11 WHIO 08/11					***************************************	:30	P-05	NM	1	\$800.00
12 WHIO 08/11 <u>Start Date</u> Week: 08/08/16	/16 08/11/1 <u>End Date</u> 08/14/16	6 NewsCenter <u>Weekdays</u> 1	7 5p 5:00 Spots/Week 1	PM-5:30 PM <u>Rate</u> \$900.00		:30	P-05	NM	1	\$900.00
13 WHIO 08/11 <u>Start Date</u> Week: 08/08/16	/16 08/11/1 End Date 08/14/16	6 Daybreak Ed <u>Weekdays</u> 1	lition 530a5:30 Spots/Week 1	AM-6:00 AM <u>Rate</u> \$500.00		:30	P-05	NM	1	\$500.00
14 WHIO 08/11 <u>Start Date</u> Week: 08/08/16	/16 08/11/1 End Date 08/14/16	6 NewsCenter <u>Weekdays</u> 1	7 530p 5:30 Spots/Week 1	PM-6:00 PM <u>Rate</u> \$1,000.00		:30	P-05	NM	1	\$1,000.00
15 WHIO 08/11 <u>Start Date</u> Week: 08/08/16	/16 08/11/1 End Date 08/14/16	6 M-F 7p-730p <u>Weekdays</u> 1	7:00 Spots/Week 1	PM-7:30 PM <u>Rate</u> \$900.00		:30	P-05	NM	1	\$900.00
16 WHIO 08/11/ Start Date Week: 08/08/16	/16 08/11/1 <u>End Date</u> 08/14/16	6 M-F 730p-8p <u>Weekdays</u> 1	7:30 Spots/Week	PM-8:00 PM <u>Rate</u> \$900.00		:30	P-05	NM	1	\$900.00
17 WHIO 08/11/ Start Date Week: 08/08/16		M-F 9a-10a Weekdays 1	9:00 Spots/Week	AM-10:00 AN <u>Rate</u> \$400.00		:30	P-05	NM	1	\$400.00
18 WHIO 08/09/ <u>Start Date</u> Week: 08/08/16	16 08/09/1 <u>End Date</u> 08/14/16	NewsCenter Weekdays -1	7 @ noor12:00 Spots/Week 1	PM-12:30 F Rate \$800.00		:30	P-05	NM	1	\$800.00
19 WHIO 08/09/ Start Date Week: 08/08/16	16 08/09/10 End Date 08/14/16	NewsCenter Weekdays -1	7 5p 5:00 Spots/Week 1	PM-5:30 PM Rate \$900.00		:30	P-05	NM	1	\$900.00
20 WHIO 08/09/ <u>Start Date</u> Week: 08/08/16	16 08/09/10 End Date 08/14/16	Daybreak Ed <u>Weekdays</u> -1	ition 530a5:30 a Spots/Week 1	AM-6:00 AM <u>Rate</u> \$500.00	200	30	P-05	NM	1	\$500.00
21 WHIO 08/09/ <u>Start Date</u> Week: 08/08/16	16 08/09/10 End Date 08/14/16	NewsCenter Weekdays -1	7 530p 5:30   Spots/Week 1	PM-6:00 PM <u>Rate</u> \$1,000.00		30	P-05	NM	1	\$1,000.00
22 WHIO 08/09/ <u>Start Date</u> Week: 08/08/16	16 08/09/16 End Date 08/14/16		7:00 I Spots/Week 1	PM-7:30 PM <u>Rate</u> \$900.00		30	P-05	NM	1	\$900.00
23 WHIO 08/09/ <u>Start Date</u> Week: 08/08/16		M-F 730p-8p Weekdays -1	7:30 I Spots/Week 1	PM-8:00 PM Rate \$900.00		30	P-05	NM	1	\$900.00
24 WHIO 08/09/ <u>Start Date</u> Week: 08/08/16	16 08/09/16 <u>End Date</u> 08/14/16	M-F 9a-10a <u>Weekdays</u> -1	9:00 / Spots/Week 1	AM-10:00 AN <u>Rate</u> \$400.00		30	P-05	NM	1	\$400.00
25 WHIO 08/10/ <u>Start Date</u> Week: 08/08/16	16 08/10/16 <u>End Date</u> 08/14/16	NewsCenter 3 Weekdays 1	7 @ noor12:00 Spots/Week 1	PM-12:30 F Rate \$800.00		30	P-05	NM	1	\$800.00
26 WHIO 08/10/	16 08/10/16	NewsCenter 7	7 5p 5:00 F	PM-5:30 PM		30	P-05	NM	1	\$900.00

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 Contract Dates
 Product
 Estimate #

 08/09/16 - 08/15/16
 PORTMAN FOR SENAT 2972

| <u>Original Date / Revision</u> | Pol/R Portman/R/Senate/I | 05/19/16 / 08/10/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate PCodeRtn	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 08/08/16 08/14/161	Spots/Week         Rate           1         \$900.00				
27 WHIO 08/10/16 08/10/16 Daybreak Ed <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 08/08/16 08/14/161	ition 530a5:30 AM-6:00 AM <u>Spots/Week</u> <u>Rate</u> 1 \$500.00	:30	P-05	<b>NM</b> 1	\$500.00
28 WHIO 08/10/16 08/10/16 NewsCenter  Start Date End Date Weekdays  Week: 08/08/16 08/14/161	7 530p 5:30 PM-6:00 PM <u>Spots/Week</u> <u>Rate</u> 1 \$1,000.00	:30	P-05	<b>NM</b> 1	\$1,000.00
29 WHIO 08/10/16 08/10/16 M-F 7p-730p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 08/08/16 08/14/161	7:00 PM-7:30 PM <u>Spots/Week</u> <u>Rate</u> 1 \$900.00	:30	P-05	<b>NM</b> 1	\$900.00
30 WHIO 08/10/16 08/10/16 M-F 730p-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 08/08/16 08/14/161	7:30 PM-8:00 PM <u>Spots/Week</u> <u>Rate</u> 1 \$900.00	:30	P-05	NM 1	\$900.00
31 WHIO 08/10/16 08/10/16 M-F 9a-10a  Start Date End Date Weekdays Week: 08/08/16 08/14/161	9:00 AM-10:00 AN <u>Spots/Week</u> <u>Rate</u> 1 \$400.00	:30	P-05	NM 1	\$400.00
N 32 WHIO 08/11/16 08/12/16 M-F 9a-10a  Start Date End Date Weekdays  Week: 08/08/16 08/14/1611	9a-10a <u>Spots/Week</u> <u>Rate</u> 2 \$400.00	:30	P-05	NM 2	\$800.00
		Totals	0.00	33	\$24,300.00

Time Period	# of Spots	<b>Gross Amount</b>	Agency Comm.	Net Amount
08/01/16 -08/15/16	33	\$24,300.00	(\$3,645.00)	\$20,655.00
Totals	33	\$24,300.00	(\$3,645.00)	\$20,655.00

Signature:	Date:	

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AGENCY 610-293-4100 TEL# REP:

119690

\$ \$ \$

HEADLINE# 8248852 TRF# MOD# 0: UNAPPROVED REV #1

REP \$\$\$

AUG10/16 14.26 \*\*\* WHIO-TV \*\*\* RISK !!! REPORT FROM REP \*\*CHANGES\*\* CREDIT CREDIT ADVISORY: ORDER WORKSHEET

610-225-1191

FAX#

2 4 H # DATE AUG10/16 SALESMAN REGIONAL NICK WELTE RAMBO LOCAL OFF.# ALLY PH-CLASS: NATL. PRSN NAME "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THE WEBSITE IS: EMT12009 BUYER SALES DO NOT SEND PAPER INVOICES: INVOICE) CO-OP BILLING NEEDED 250 ORDER, SUITE INC (LINE, ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES AVE POLI/R PORTMAN/R/SEN/OH SERVICES, CASH IN ADVANCE SCHEDULE COMMENTS: # 8248852 PENNSYLVANIA STATIONS USING ELECTRONIC INVOICING, 21204 MEDIA М CONTRACT EST#2972 WK-18254434 MENTZER TOWSON, AN ELECTRONIC INV.WEBSITE FOR THIS AGENCY. THE IDB# 210 W. AUG15/16 SENATE RVSD TOTAL 24300 DOLLARS MOVED FROM HL TAX ADDED LINE 32 TO SKED NAME AGY. NAME SENATE STATE AGENCY IDB #1021 K ROB PORTMAN FOR PLS CNF THANKS SI SIHL \*\*\*\* ADV. FLIGHT DATES AUG9/16 PORTMAN FOR \*\*REVISION DEANNA FR JARED OL CITY TAX # # ORDER PRDCT CON CM ADV AGY REP:

9

TOTI:		7	
DAYS		Ĺι	
		TH-F	
WEEK			
:SPTS:		2	
END		8/12	
		ω	
START	2972	8/11	
		ω	
RATE	AGENCY EST# =	\$400.00	3119
 U			E S I
: LGTH : SE	DE = 280 = 316	30	MOVED FROM
:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : :LINE#: : :	AGENCY ADVERTISER CODE = 280 AGENCY PRODUCT CODE = 316	A 900A-1000A	KELLY&MICHAEL 6.5 ADD. DOLLARS MOVED FROM EST KELLY&MICHAEL
CD:	ENCY	9 9	Σ Σ Σ Σ Ι Ι Ι Ι Ι Ι Ι Ι Ι Ι Ι Ι Ι Ι Ι Ι
:LINE#:REP :C	AG	3 2	PROGRAM: RA21+ : ORD COM1: CON COM1:

## REP HEADLINE# 8248852 TRF# 119690 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*\*

AUG10/16 14.26

:TOTL:	:SPTS: 24300.00	
DAYS		
	CONTRACT TOTAL TOTAL SPOTS	\(\frac{\chi}{\chi}\)
END SPTS:		WBDT
	•	CABL 0%
START		WRGT 0%
RATE		WKEF 10% V
SEC :		WDTN 30% WI
: LGTH		55% WI
PERIOD		WHIO
:CD: TIME	24300.00	\$42,727
#	2430	MARKET TOTALS \$42,727
:LINE#:REP	AUG/16	MARKET

\*-MULTIPLE

Z-COMMENTS

X-LATE Y-DAYS

T-TIME

S-SPOTS PER WEEK

R-RATE

Q-PAID PGM

P-CLASS, PLAN, SECT MOD CODE A-ADD

DEMOS- RA21+\* SVC- NSI

L-LENGTH M-MAKEGOOD N-PROGRAM NAME

DE-DELETE E-EFF DATES

B-BUY TYPE C-CANCELLED